

RESPONSIBLE AI FOR CHILDREN

Product Certification

Enabling safer, more trusted digital experiences for every child.

Part of the IEEE CertifAIEd™ suite — IEEE SA's Mark of AI Ethics

ABOUT THE PROGRAM

Children rely on digital and AI-enabled technologies every day, yet many products aren't designed with their needs or rights in mind. Responsible AI for Children is a lifecycle-oriented product certification program within the IEEE CertifAIEd suite that helps organizations design and evaluate AI-enabled, child-facing technologies responsibly.

The program draws on IEEE 2089™ (Age-Appropriate Design) and IEEE 7000™ (AI Ethics & Governance) standards, translating children's rights, needs, and values into actionable design decisions and providing a structured assessment schema for credible evaluation. The IEEE 2089 standard, the CertifAIEd program, and other responsible AI work were referenced in the [UNICEF Guidance on AI and Children 3.0](#) issued in December 2025.

WHAT THE PROGRAM OFFERS

Two integrated components support responsible design from concept through continuous improvement:

- **Structured Assessment Model**
A clear, consistent lens to evaluate how well a product supports young users in practice, helping organizations demonstrate responsible AI, strengthen trust, plan improvements, and build a foundation for potential certification.
- **Standards-Based Design Foundation**
IEEE 2089 and IEEE 7000 provide the methodology organizations apply to translate children's rights and values into intentional product features and design choices — a repeatable, globally recognized reference for responsible design." and "services intended for — or likely to reach — children.

WHY ENGAGE

- **Clarity & Structure**
Reduce uncertainty about how to respect children's rights and apply responsible AI design principles through a value-based, child-centered foundation.
- **Actionable Guidance**
Translate values into intentional product features using IEEE 2089 and IEEE 7000 methodologies.
- **Credible Assessment & Feedback**
Receive trusted, actionable insights through a structured assessment schema that supports continuous quality improvement.
- **Greater Trust & Through Certification**
Demonstrate responsible consideration for children, strengthening confidence among parents, educators, and regulators.
- **Industry Advantage**
Position your organization at the forefront of responsible design and evaluation practices for AI-enabled and child-facing technologies.

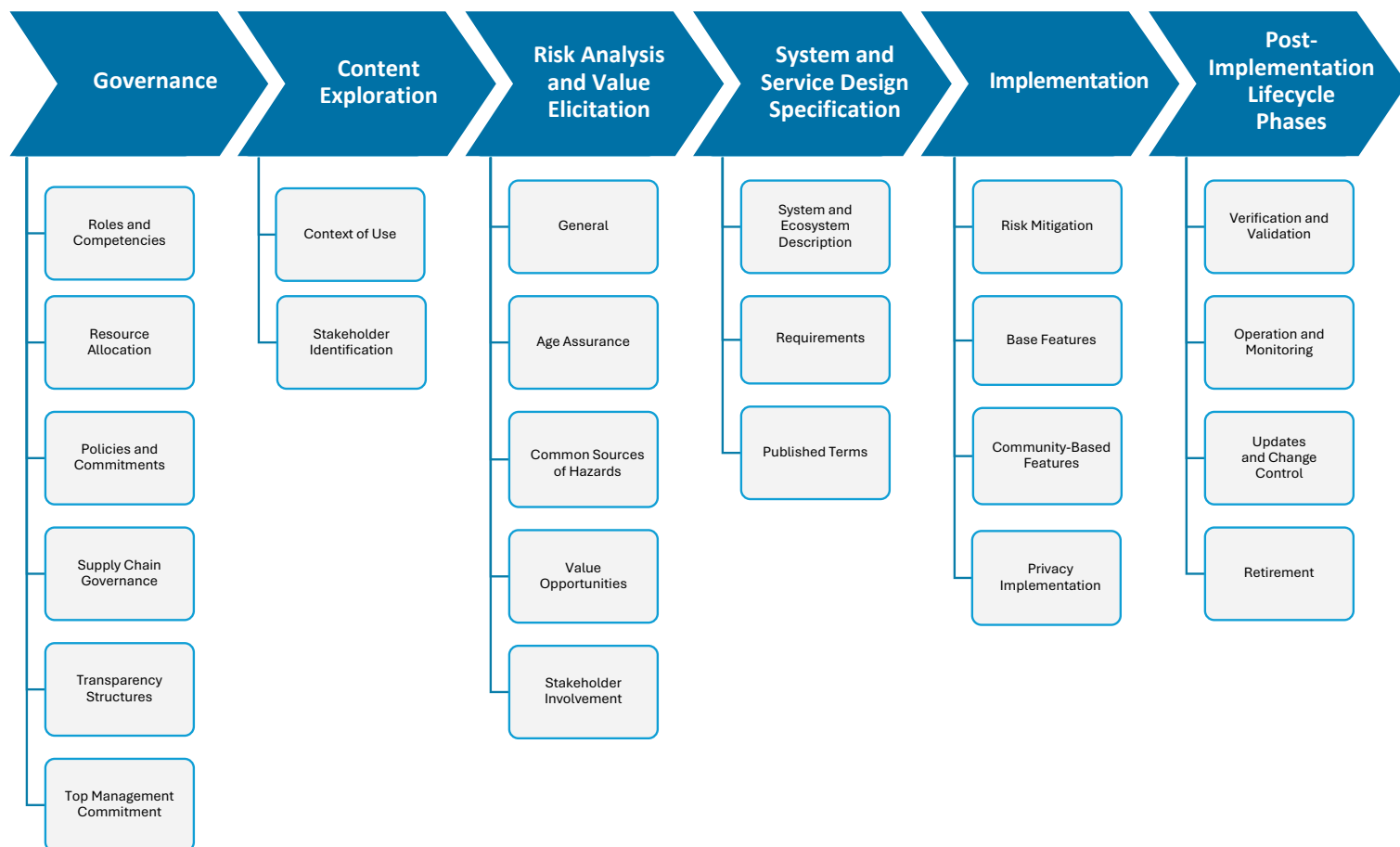
WHO IT IS FOR

Technology companies, platforms, educational organizations, public institutions, and any organization developing or selecting digital and AI-enabled products and services intended for— or likely to reach—children.



THE CHILD WELLBEING ASSESSMENT SCHEMA

The IEEE Responsible AI for Children provides an Assessment for AI solutions and explores the risks and opportunities to help protect a child's well-being when designing digital products and services.



GET STARTED

If you build digital or AI-enabled products for children, we invite you to explore how Responsible AI for Children can support your work and help build trust with children and their families.

Learn more and connect with an IEEE SA team member:

ieeesa.io/ai-for-children

