Implementation Roadmap for Systemic EV Adoption in India and Asia

Industry Connections Activity Initiation Document (ICAID)

Version 1.0, 09 November 2020

IC20-023-01 Approved by IESS SMDC 18 December 2020

Instructions

- Instructions on how to fill out this form are shown in red. It is recommended to leave the instructions in the final document and simply add the requested information where indicated.
- **Shaded Text** indicates a placeholder that should be replaced with information specific to this ICAID, and the shading removed.
- Completed forms, in Word format, or any questions should be sent to the IEEE Standards Association (IEEE SA) Industry Connections Committee (ICCom) Administrator at the following address: industryconnections@ieee.org.
- The version number above, along with the date, may be used by the submitter to distinguish successive updates of this document. A separate, unique Industry Connections (IC) Activity Number will be assigned when the document is submitted to the ICCom Administrator.

1. **Contact**
   Provide the name and contact information of the primary contact person for this IC activity. Affiliation is any entity that provides the person financial or other substantive support, for which the person may feel an obligation. If necessary, a second/alternate contact person’s information may also be provided.

   **Name:** Ravikiran Annaswamy  
   **Email Address:** Ravikiran@Numocity.com  
   **Employer:** Numocity Technologies  
   **Affiliation:** none

   IEEE collects personal data on this form, which is made publicly available, to allow communication by materially interested parties and with Activity Oversight Committee and Activity officers who are responsible for IEEE work items.

2. **Participation and Voting Model**
   Specify whether this activity will be entity-based (participants are entities, which may have multiple representatives, one-entity-one-vote), or individual-based (participants represent themselves, one-person-one-vote).

   Specify: “Entity-Based”.

3. **Purpose**

   **3.1 Motivation and Goal**
   Briefly explain the context and motivation for starting this IC activity, and the overall purpose or goal to be accomplished.

   Electric Vehicles (EV) are emerging as the option for clean mobility across the world. The EV ecosystem brings together three industry verticals who traditionally have not worked together. EVs need Automobile industry to
modify the vehicles to use Batteries and new connected vehicle technologies. Power industry needs to gear up to fueling these EVs with electricity and they need to build Charging infrastructure across the highways, malls and workplaces. All these equipment are IOT enabled and connected so both telecom connectivity (4G/5G) along with Digital tech like Cloud, Data and analytics become essential for accelerating EV adoption.

The goal of the IC activity is to bring all together the stakeholders (policy, business and tech) across Auto, Power and Digital technologies and create a viable, systemic and meaningful roadmap for Indian market. India is different from other world markets in mobility with over 85% being 2 and 3 wheeler vehicles. The technology and business models are frugal and designed for Indian market.

3.2 Related Work
Provide a brief comparison of this activity to existing, related efforts or standards of which you are aware (industry associations, consortia, standardization activities, etc.).

In Indian market, Policy body (NITI Ayog) did a consultative paper with Rocky Mountain Institute (RMI Colorado) for putting together consultative paper from Government on the strategy and implementation. The BIS working groups are bringing some of the standards in to Indian market like ISO 15118, OCPP in Charging Infrastructure. ARAI is the body certifying all the EV products.

3.3 Previously Published Material
Provide a list of any known previously published material intended for inclusion in the proposed deliverables of this activity.


3.4 Potential Markets Served
Indicate the main beneficiaries of this work, and what the potential impact might be.

The initial focus is on the Indian market and buy the nature of the market, it can be extended to most of Asian countries, Africa and Latin America.

3.5 How will the activity benefit the IEEE?
We see that there is no organized body focusing on technology roadmap, approach and design of large scale systems, interoperability standards. IEEE can be the leader in defining these for Indian market.

4. Estimated Timeframe
Indicate approximately how long you expect this activity to operate to achieve its proposed results (e.g., time to completion of all deliverables).

Expected Completion Date: 12/2022

IC activities are chartered for two years at a time. Activities are eligible for extension upon request and review by ICCom and the responsible committee of the IEEE SA Board of Governors. Should an extension be required, please notify the ICCom Administrator prior to the two-year mark?

5. Proposed Deliverables
Outline the anticipated deliverables and output from this IC activity, such as documents (e.g., white papers, reports), proposals for standards, conferences and workshops, databases, computer code, etc., and indicate the expected timeframe for each.

- EV Industry Advisory body will be created with all involved stakeholders in Indian market by January 2021.
  - In 2022, there will be additional advisory boards created in other markets of Asia, Africa and LATAM
- Create a series of workshops also under the banner of the IC program - focused on the 3 pillars and one workshop bringing together all the elements (some teaser webinars planned for Dec 2020)
  - Three workshops one every month by May 2021.
- The IC program will identify specific deliverables - workshops, white papers and discussion papers, identification of reference use case on the grid side, all of them towards development of the final roadmap document. IC program can also include standards gap analysis for developing future standards
- Monthly meetings of the advisory board and there will be an activity (webinar or workshop) every quarter during the duration of the program

5.1 Open Source Software Development

Indicate whether this IC Activity will develop or incorporate open source software in the deliverables. All contributions of open source software for use in Industry Connections activities shall be accompanied by an approved IEEE Contributor License Agreement (CLA) appropriate for the open source license under which the Work Product will be made available. CLAs, once accepted, are irrevocable.

Will the activity develop or incorporate open source software (either normatively or informatively) in the deliverables? to be determined

6. Funding Requirements

Outline any contracted services or other expenses that are currently anticipated, beyond the basic support services provided to all IC activities. Indicate how those funds are expected to be obtained (e.g., through participant fees, sponsorships, government or other grants, etc.). Activities needing substantial funding may require additional reviews and approvals beyond ICCom.

Funding required for organizing workshops and to create industry advisory body for developing the roadmap. Where funding is needed, the plan is to explore donations from participating members and/or IEEE as applicable. No additional funding requests are anticipated for services beyond the standard services provided for IC programs. Activity members will provide any needed support for hosted meetings, marketing activities that exceed basic IC support.

7. Management and Procedures

7.1 Activity Oversight Committee

Indicate whether an IEEE committee of some form (e.g., a Standards committee) has agreed to oversee this activity and its procedures.

Has an IEEE committee agreed to oversee this activity? No
This IC activity is planning to reach out to IEEE VTS Standards Committee.

If yes, indicate the IEEE committee’s name and its chair’s contact information.

**IEEE Committee Name:** Committee Name  
**Chair’s Name:** Full Name  
**Chair’s Email Address:** who@where

Additional IEEE committee information, if any. Please indicate if you are including a letter of support from the IEEE Committee that will oversee this activity.

IEEE collects personal data on this form, which is made publicly available, to allow communication by materially interested parties and with Activity Oversight Committee and Activity officers who are responsible for IEEE work items.

### 7.2 Activity Management
If no Activity Oversight Committee has been identified in 7.1 above, indicate how this activity will manage itself on a day-to-day basis (e.g., executive committee, officers, etc.).

The activity will be managed by the leadership of the working group as defined in the activity’s policies and procedures.

We will create an Industry advisory body with 15 members across all the stakeholder segments. We will have a Chair, Vice Chair and other functionaries.

### 7.3 Procedures
Indicate what documented procedures will be used to guide the operations of this activity; either (a) modified baseline Industry Connections Activity Policies and Procedures, (b) Standards Committee policies and procedures accepted by the IEEE SA Standards Board, or (c) Working Group policies and procedures accepted by the Working Group’s Standards Committee. If option (a) is chosen, then ICCom review and approval of the P&P is required. If option (b) or (c) is chosen, then ICCom approval of the use of the P&P is required.

This activity will use the baseline Industry Connections Activity Policies and Procedures.

### 8. Participants

#### 8.1 Stakeholder Communities
Indicate the stakeholder communities (the types of companies or other entities, or the different groups of individuals) that are expected to be interested in this IC activity, and will be invited to participate.

Automobile Companies: Bosch, Mahindra and Mahindra, Ather, Greaves Cotton, Bajaj, Hero, TVS, Tata  
Battery Companies: Amaron, Exide, Okaya, Exicom
Power Utility Companies: EESL, PowerGrid, NTPC, BESCOM
Power Product Companies: ABB, Siemens, Delta, Exicom
Charge Point Operators: Fortum, Tata Power
IOT and Software Technologies: Numocity, Microsoft
Fleet Companies: Bounce, Vogo, Blusmart, Lithium
Policy and Standards, ARAI, Niti Ayog, BIS

8.2 Expected Number of Participants
Indicate the approximate number of entities (if entity-based) or individuals (if individual-based) expected to be actively involved in this activity.

15 Entities.

8.3 Initial Participants
Provide a number of the entities or individuals that will be participating from the outset. It is recommended there be at least three initial participants for an entity-based activity, or five initial participants (each with a different affiliation) for an individual-based activity.

Use the following table for an entity-based activity:

<table>
<thead>
<tr>
<th>Entity</th>
<th>Primary Contact</th>
<th>Additional Representatives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Numocity</td>
<td>Ravikiran Annaswamy</td>
<td>Sudeep Prasad</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Siddharth Sreenivasan</td>
</tr>
<tr>
<td>Bosch</td>
<td>Abhijit Lele</td>
<td></td>
</tr>
<tr>
<td>Greaves Cotton(Ampere)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bajaj / Hero</td>
<td>Vaibhav Deshwal</td>
<td></td>
</tr>
<tr>
<td>ABB</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amaron</td>
<td>Daiva Prakash</td>
<td></td>
</tr>
<tr>
<td>EESL</td>
<td>N Mohan</td>
<td></td>
</tr>
<tr>
<td>BIS</td>
<td>Powergrid</td>
<td>Rajeshkumar Panda</td>
</tr>
<tr>
<td>ARAI</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Niti Ayog</td>
<td>Anil Srivatsava</td>
<td></td>
</tr>
<tr>
<td>Fortum</td>
<td>Awadesh</td>
<td></td>
</tr>
<tr>
<td>Microsoft</td>
<td>Shivkumar Kalyanaraman</td>
<td></td>
</tr>
<tr>
<td>Mahindra &amp; Mahindra</td>
<td>Santosh Vasantkumar</td>
<td></td>
</tr>
</tbody>
</table>

Use the following table for an individual-based activity:

<table>
<thead>
<tr>
<th>Individual</th>
<th>Employer</th>
<th>Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>