

Attributes for consideration of project proposals to be overseen by the IEEE-SA Corporate Advisory Group (CAG)

Please supply information about the following criteria.

- **Market potential**
- **Technical feasibility**
- **Readiness for standardization**
- **Distinct identity (substantial technical merit when compared to other standards)**
- **Adequate participation (at least three companies willing to become voting members in the project)**
- **Whether the submitter has reached out to any Societies/Standards Committees, and whether the Society/Standards Committee provided a response**
- **Candidate Working Group Chair – Include the name and company affiliation of the individual who would like to become the Working Group Chair. Please detail that individual's experience in standards development, noting any experience and leadership roles within IEEE.**

[Note: The Working Group Chair may be asked to complete the IEEE SA Standards Working Group Chair Fundamentals training modules at <https://standards.ieee.org/about/training/index.html>]