

## **Attributes for consideration of CAG-sponsored project proposals**

*Please supply information about the following criteria.*

- Market potential**
- Technical feasibility**
- Readiness for standardization**
- Distinct identity (substantial technical merit when compared to other standards)**
- Adequate participation (at least three companies willing to become voting members in the project)**
- Whether the submitter has reached out to any Societies/Sponsors, and whether the Society/Sponsor provided a response**