



**Letter of Intent
BUSINESS EXPENSE**

*This Letter of Intent exists purely to ensure that the wishes of
the sponsor and the recipient are understood and accepted by both parties.*

Date: _____

Sponsor:

Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Facsimile: _____

Email: _____

Recipient of Payment:

IEEE Standards Association (IEEE-SA)

Designated for the *Get IEEE 802® Standards Public Availability Fund*

Proposed Amount of Payment:

We request that you support the *Get IEEE 802® Standards Public Availability Fund* with a generous payment in the amount of: (Please check one)

- \$50,000 *INITIATOR SPONSOR
- \$25,000 *INITIATOR SUPPORTER
- \$10,000 **SPONSOR
- \$5,000 **SUPPORTER
- \$5,000 **CONTRIBUTOR

**Sponsors at this level will not be solicited for additional support of the Fund.*

*** Sponsors at this level will be solicited each year for support of the Fund.*

The Institute of Electrical and Electronics Engineers, Inc.
 445 Hoes Lane P.O. Box 1331 Piscataway, NJ 08855-1331, USA
 Phone +1 732 562 3800 Fax +1 732 562 1571 www.ieee.org

Proposed Special Allocation:

In the year 2001 and beyond, the fund is used to pay the following annual IEEE 802® expenses:

- Process oversight
- Editorial services
- Sponsor ballot
- Product delivery
- Electronic/Web services
- Program Management
- Administrative services

Sponsor's Goals for Payment:

The goal of this Payment is to provide support for all expenses related to the *Get IEEE 802™ Standards Public Availability Fund*.

Payment Use:

The IEEE-SA has implemented an industry-wide funded program to make individual IEEE Local and Metropolitan Area Network (LAN/MAN) standards (IEEE 802/8802) available to the public in electronic form (PDF) without charge to the consumer.

Description:

The IEEE 802® concept of standardized rapid and interoperable communications is in wide demand resulting in billions of dollars in revenues for the data communications industry. Since IEEE Local and Metropolitan Area Network standards continue to be developed and are widely adopted internationally, the global networking industry faces a major opportunity. Rapid delivery of the set of standards required to offer new products and services is essential to ensure the growth of the industry. Standards help bridge the data communications gap in developing countries so that no one is left behind. The confluence of recent events offers the industry a near-term window to affect the delivery of IEEE 802® standards and to ensure their proper place in the industry.

The IEEE-SA is uniquely positioned to foster a mutually beneficial cooperation among industry parties that will facilitate the development of products and services through the rapid delivery of IEEE 802® Standards. The objective is to fund costs associated with accelerating the development and distribution of all IEEE LAN/MAN standards and all administrative tasks in support of that objective. The IEEE-SA is accepting contributions to fund this program.

Administration:

Funds designated for the *Get IEEE 802® Standards Public Availability Fund* are administered by the IEEE Standards Association.

Program administration is handled by:

Business Development Director
IEEE Standards Association
445 Hoes Lane
Piscataway, NJ 08855-1331
Telephone: +1.732.562.3823
Facsimile: +1.732.562.1571
Email: j.t.walker@ieee.org
URL: <http://standards.ieee.org/>

IEEE Publicity and Recognition Plan:

Platinum Sponsor (\$50,000 one-time contribution): The Platinum Sponsor will be acknowledged with a handsome **platinum** level *Get IEEE 802®* graphic that can be displayed in their corporate headquarters or used in marketing materials. In addition, IEEE-SA will establish a large corporate icon link from the access site to the Sponsor's web site as an acknowledgement of their payment. Platinum Sponsors may also establish reverse links from their sites to the access site to accommodate customers. Platinum Sponsors will also be given most favorable terms for redistributing IEEE 802® standards. In addition, this business expense level will include a one-year Enterprise subscription to All IEEE Information Technology Standards Online.

Gold Sponsor (\$25,000 one-time contribution): The Gold Sponsor will be acknowledged with a handsome **gold** level *Get IEEE 802®* graphic that can be displayed in their corporate headquarters or used in marketing materials. In addition, IEEE-SA will establish a medium corporate icon link from the access site to the Sponsor's web site as an acknowledgment of their payment. Gold Sponsors may also establish reverse links from their site to the access site to accommodate customers. Gold Sponsors will also be given favorable terms for redistributing IEEE 802® standards. In addition, this business expense level will include a one-year Fifty-User subscription to All IEEE Information Technology Standards Online.

Gold Sponsors can move up to the **platinum** level and the associated acknowledgements by making two subsequent contributions of \$25,000. Gold Sponsors that move up to the **platinum** level will be recognized as Platinum Sponsors.

Silver Sponsor (\$10,000 annually): Silver Sponsors will be recognized with a handsome **silver** level *Get IEEE 802®* graphic that can be displayed in their corporate headquarters or used in marketing materials. In addition, IEEE-SA shall establish an annual name/text link from the access site to the Sponsor's web site as an acknowledgment of their payment. This business expense level will also include a one-year Five-User subscription to All IEEE Information Technology Standards Online.

Silver Sponsors can move up to the **gold** level and the associated acknowledgements by making two subsequent contributions of \$10,000. Silver Sponsors that move up to the Gold level will be recognized as Gold Sponsors.

Bronze Sponsor (\$5,000 annually): Bronze Sponsors will be acknowledged with a handsome **bronze** level *Get IEEE 802®* graphic that can be displayed in their corporate headquarters or used in marketing materials. Bronze Sponsors will also receive an annual text listing on the access site as an acknowledgment of their contribution. This business expense level will also include a one-year Single-user subscription to All IEEE Information Technology Standards Online.

Bronze Sponsors can move up to the **silver** level and the associated acknowledgements by making two subsequent contributions of \$5,000. Bronze Sponsors that move up to the **silver** level will be recognized as Silver Sponsors.

Contributors (\$1,000 to \$4,999 annually): Contributors will be acknowledged with an annual text listing on the access site.

The terms of the Sponsorship Payment have been read and approved by:

SPONSOR/CONTRIBUTOR:

By: _____
Title: _____
Date: _____

THE INSITUTE OF ELECTRICAL AND
ELECTRONICS ENGINEERS, INC.

By: _____
Title: _____
Date: _____

THE INSITUTE OF ELECTRICAL AND
ELECTRONICS ENGINEERS, INC.

By: _____
Title: _____
Date: _____