

# IEEE-SA Shenzhen Seminar Agenda

Time: 2-5P.M. March 5<sup>th</sup>, 2007

Location: Tivoli room, 3F, Crowne Plaza Shenzhen

Host: Shenzhen Bureau of Quality and Technical Supervision

IEEE-SA ([standard.ieee.org](http://standard.ieee.org))

Moderator: Ning HUA

- I. Introductions/Logistics [2 minutes]..... Ning HUA
- II. Welcome Remark ..... Bing KUANG (Deputy Director of SZBTS)
- III. IEEE Overview [5 minutes] .....Phil Wennblom
- IV. Introduction to IEEE-SA [45 minutes].....Steve Mills
  - IV.1 The IEEE-SA, a membership organization
    - IV.1.1 Scope of IEEE Standards
  - IV.2 Overview of IEEE Standard Development Process
    - IV.2.1 Individual Process
      - IV.2.1.1. Getting your ideas into the IEEE .....Steve Mills
    - IV.2.2 Entity/Corporate Process..... Chuck Adams
      - IV.2.2.1. The Corporate Advisory Group ..... Chuck Adams
  - IV.3 Q&A
- V. Coffee Break [15 minutes]
- VI. IEEE-SA Patent Policy [60 minutes].....Don Wright
  - VI.1 Overview of new IPR policy
  - VI.2 IPR Process Flow
  - VI.3 Comparison of the IEEE IPR policy with the ISO/IEC/ITU policies
  - VI.4 Advantages of IEEE IPR Policy for Chinese companies and participants
  - VI.5 Q&A
- VII. Conclusion [5 minutes]
  - VII.1 The China Office
  - VII.2 Engaging with the IEEE in China (Standards, Sections, Chapters) ..... Ning HUA