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08 June 2006

Chuck Adams
IBM
North Castle Drive
Armonk, NY 10504
wcadams@us.ibm.com

Re: P1694 - Standard for Enterprise Strategic Decision Management

Dear Chuck:

I am pleased to inform you that on 08 June 2006 the IEEE-SA Standards Board approved the above referenced project until 31 December 2010. A copy of the file can be found on our website at <http://standards.ieee.org/board/nes/projects/1694.pdf>.

Now that your project has been approved, please forward a roster of participants involved in the development of this project. This request is in accordance with the IEEE-SA Operations Manual, Clause 5.1.2i under Duties of the Sponsor which states:

"Submit annually to the IEEE Standards Department an electronic roster of individuals participating on standards projects"

For your convenience, an Excel spreadsheet for your use has been posted on our website at <http://standards.ieee.org/guides/par/roster.xls>. Please forward this list to me via e-mail at s.hampton@ieee.org no later than 06 September 2006.

Please visit our website, IEEE Standards Development Online (<http://standards.ieee.org/resources/development/index.html>), for tools, forms and training to assist you in the standards development process. Also, we strongly recommend that a copy of your draft be sent to this office for review prior to the final vote by the working group to allow for a quick review by editorial staff before sponsor balloting begins.

If you should have any further questions, please contact me at +1 732 562 6003 or by email at s.hampton@ieee.org.

Sincerely,

Sherry Hampton
Administrator, Governance
Standards Activities
Phone +1 732 562 6003
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Email: s.hampton@ieee.org

CC: gary.degregorio@motorola.com

PAR Request Date: 08 March 2006**PAR Approval Date:** 08 June 2006**PAR Signature Page on File:** Yes**Type of Project:** New IEEE Standard**Status:** PAR for a New IEEE Standard**Root Project/PAR:****1.1 Project No.:** **P1694****1.2 Type of Document:** Standard**1.3 Life Cycle:** Full-Use**1.4 Is this document in ballot now?** No**2.1 Title**

Standard for Enterprise Strategic Decision Management

2.1 Amendment/Corrigenda Title**3.1 Working Group Name** [Enterprise Strategic Decision Management Working Group](#)**Working Group Chair**
[DeGregorio Gary](#)
Phone: 847-576-4892
Email: gary.degregorio@motorola.com**Working Group Vice Chair**
[Menke Michael](#)
Phone: 650-857-5286
Email: michael.menke@hp.com**3.2 Sponsor** [IEEE-SA Board of Governors Corporate Advisory Group \(BOG/CAG\)](#)**Sponsor Chair**
[Adams Chuck](#)
Phone: 914-765-4382
Email: wcadams@us.ibm.com**3.3 Joint Sponsor****4.1 Type of Ballot:** Entity**4.2 Expected Date of Submission for Initial Sponsor Ballot:** 2006-11-00**4.3 Projected Completion Date for Submittal to RevCom:** 2007-03-00**5.1 Approximate number of people expected to work on this project:** 8**5.2 Scope:** This project defines a standard framework for the enterprise-level management of strategic decisions. It defines common methods and work products for 1) decision planning, analysis, traceability and execution, 2) collaboration within and among enterprises and 3) linkages with other business processes.**5.3 Is the completion of this document contingent upon the completion of another document?** No**5.4 Purpose:** This project enables common decision management methods to be used across all parts of an enterprise (or among enterprises), including, but not limited to, strategy, portfolio management, technology/capability management, systems/platform engineering and “product” development. - The term “Product” includes product, platform, software, process, system, solutions, services etc. What we will be standardizing as part of this document primarily includes: 1) Common ontology 2) A common decision management process framework that can be customized for different domains and industries 3) A high-level information model that defines the minimum information that is needed to be passed between decisions as well as between different roles

5.5 Need for the Project: Currently enterprises of all sizes have no framework from which to manage all the decisions across the organization and/or its roles. This makes it extremely difficult to understand how any one decision sits in context with other decisions and to manage the consequences of all the decisions across the enterprise and over time. The cost to business and government of making decisions in an incomplete or incorrect context is in the hundreds of billions of dollars per year, based on the improvements achieved in pilot implementations at a number of Fortune 500 companies. Total Quality Management, ISO 9000, Six-Sigma, etc. have reduced waste and improved productivity substantially in the production of physical goods and services. To date, little similar progress has been made in eliminating waste and improving productivity in management work, much of which is related to decision making. This standard will accelerate the delivery of benefits in this important area. In particular, this standard will improve value creation through better decision quality, speed, consistency, clarity, execution and efficiency. In addition this framework will enhance innovation and knowledge reuse and support proactive management in the face of growing complexity and constant change. It will also facilitate the execution of major programs, joint ventures and strategic alliances that cross traditional organizational boundaries.

5.6 Stakeholders for the Standard: Stakeholders include enterprises of all types and sizes, as well as suppliers of enterprise decision management tools.

6.1.a. Has the IEEE-SA policy on intellectual property been presented to those responsible for preparing/submitted this PAR prior to the PAR submittal to the IEEE-SA Standards Board? No **Presented Date:** 2006-06-08

If no, please explain: This will be presented at the first working group meeting.

6.1.b. Is the Sponsor aware of any copyright permissions needed for this project? Yes

If yes, please explain: Possible leverage of copyrighted material from Systems Process, Inc., and SmartOrg

6.1.c. Is the Sponsor aware of possible registration activity related to this project? No

If yes, please explain:

7.1 Are there other standards or projects with a similar scope? No

If yes, please explain:

Sponsor Organization:

Project/Standard Number:

Project/Standard Date: 0000-00-00

Project/Standard Title:

7.2 Is there potential for this standard (in part or in whole) to be adopted by another national, regional, or international organization? ? No

Technical Committee Name and Number:

Contact person:

Contact person Phone Number:

Contact person Email Address:

7.3 Will this project result in any health, safety, security, or environmental guidance that affects or applies to human health or safety? No

7.4 Additional Explanatory Notes:

8.1 Sponsor Information:

Is the Scope of this project within the approved scope/definition of the Sponsor's Charter? Yes

If no, please explain: