IEEE-SA Visual Identity Guidelines

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Overview

The IEEE Standards Association (IEEE-SA) is a major contributor to IEEE, the world’s largest technical professional society.

The IEEE-SA’s vision is to be recognized as a preferred global provider of high-quality, market-relevant technology standards and of services that promote their universal adoption. By nurturing, developing and advancing new technology standards in the marketplace through its consensus-building programs and environment, the IEEE-SA supports the IEEE’s core purpose of fostering technological innovation and excellence for the benefit of humanity.

The IEEE Standards Association’s mission is to enable and promote the collaborative application of technical knowledge to advance economic and social well-being. This helps promote the IEEE vision of being essential to the global technical community and to technical professionals everywhere, and of being universally recognized for the contributions of technology and of technical professionals in improving global conditions.

From a communications perspective, the connection between IEEE and the IEEE Standards Association is expressed through the shared visual identity system. IEEE has developed a robust identity system and IEEE-SA leverages elements of this system, creating a visual link to IEEE while building a strong IEEE-SA visual presence.

We achieve this through the use of shared fonts, IEEE Blue, the IEEE Bright Colors, and a strong photography style.

This document is an update to the 2009 IEEE-SA Visual Identity Guidelines. In it, we describe the IEEE Standards Association visual identity system in detail through both instruction and example. In this update we have simplified some of the instruction and added a stacked version of the IEEE-SA logotype to add more flexibility to the identity system, and in doing so, have updated the gradient and templates.
Value Proposition

**Magnifying the Impact of Technology**

IEEE-SA magnifies the transformational impact of technology on businesses and society as a whole by nurturing, developing, and promoting standards for new technologies.

Our active portfolio of over 1,400 standards and projects has created billions of dollars in revenue for companies of all sizes, all across the globe. Our work has also improved the quality of life for countless communities and individuals worldwide.

All this is possible because of the technical expertise and diversity of our 20,000 plus participants from over 160 countries. Together, through our collective knowledge, commitment, and passion, we are transforming the world.
Our Visual Identity

A strong identity is one of the most powerful marketing tools an organization can deploy.

Our visual identity is essential to the recognition and strength of both the IEEE Standards Association brand and the IEEE organization as a whole. Consistently applying our identity across all communications will help ensure this. It is designed to be simple and easy to use.

The IEEE-SA visual identity leverages several of the core elements of the IEEE visual identity system. Our logotype is the IEEE Standards Association name in Formata Medium, an IEEE typeface. We also use the Formata font family as our primary communications typeface. We use IEEE Blue with the Bright Colors from the IEEE visual identity system in combination with a distinct approach to imagery.

So, what do we need you to do?

Fully understand every aspect of our IEEE-SA value proposition. Use the message points in the value proposition as the foundation for your communications. Demonstrate the unity and strength of the IEEE-SA brand by following the visual identity system. Ensure that the depth of our knowledge, commitment, and passion comes across loud and clear in all IEEE Standards Association communications.
Our Logotype

The IEEE-SA logotype represents the strength and unity of the IEEE-SA brand. It is simple, straight-forward, and strong, while creating a visual link back to IEEE.

The IEEE-SA logotype is comprised of the IEEE-SA wordmark, the IEEE logo and contained within the bar graphic.

There are three versions of the IEEE-SA logotype:

1. **Horizontal Long**: This version is used on primarily horizontal applications such as PowerPoint slides or landscape format brochures.

2. **Horizontal Short**: This version is used on primarily vertical applications, or horizontal applications where there is a need for a larger version of the IEEE-SA logotype.

3. **Stacked version**: This version is used on smaller vertical applications such as bookmarks, or on applications where there is a need for a larger version of the IEEE-SA logotype. The stacked logo can also be used on applications where there is the IEEE-SA logotype cannot ‘bleed’ and is required to ‘float’.

The IEEE-SA logotype is available in full color, black and white and blue. See pages 6-13 for more information.
1. Horizontal Long logotype

There are two available versions of the horizontal logotype – a long version and a short version. Electronic artwork files are available both with, and without the IEEE logo in the bar.

- Never recreate the logotype – use only electronic art files provided.

Instructions are provided below on how to add bleed to the bar and how to scale it in the correct way are described on page 8.

The minimum size of the IEEE logo is 1” wide.* This ensures that it can be properly reproduced and is legible in all applications. At smaller sizes, where the IEEE-SA logotype will be at a size where the IEEE logo is below 1” wide, use the version of the IEEE-SA logotype without the IEEE logo and place the IEEE logo on the same page at no less than 1” wide.

*The IEEE logo is the kite symbol and the wordmark combined.
3. Stacked version

The stacked IEEE-SA logotype is for limited use. The preferred logotype is always the horizontal versions. The stacked logotype is used where space is an issue, for example of premiums or small size applications.

Stacked Logotype – Print and Screen

Please follow the designated color specifications for both printed materials and screen applications such as PowerPoint or web sites. Specifications for the bar graphic in four color (CMYK). Pantone® spot colors, Standard RGB and hexadecimal (web-safe equivalent colors) are illustrated to the left.

There is one version of the horizontal logotype:

- Never recreate the logotype – use only electronic art files provided.

Instructions are provided below on how to add bleed to the bar and how to scale it in the correct way are described on page 8.

The minimum size of the IEEE logo is 1” wide. This ensures that it can be properly reproduced and is legible in all applications. At smaller sizes, where the IEEE-SA logotype will be at a size where the IEEE logo is below 1” wide, use the version of the IEEE-SA logotype without the IEEE logo and place the IEEE logo on the same page at no less than 1” wide.

*The IEEE logo is the kite symbol and the wordmark combined.
Scaling and adding bleed to the Logotype

Using the bar artwork in Adobe Creative Suite:

Stretching bars horizontally
To stretch mesh horizontally, select the Direct Selection Tool (white arrow in the Tools window). With that arrow tool select the two anchor points at the edge of the bar (shown left). As that segment is painted with the same values on both sides it the bar can be elongated to accommodate any required bleed on print applications.

Scaling bars
Before scaling the bars, please “Hide Bounding Box” under “View” (shift-command-B). You can only scale uniformly (Horizontal and vertical scaling must be the same at all times).
Clearspace and minimum size

**Clearspace**
The minimum clearspace around the logotype is illustrated to the left. As the IEEE-SA logotype will appear most often bleeding off the left and right sides of a communication, the clearspace top and bottom is the most critical.

This clearspace requirement is simple – there must be at least “1x” of clearspace around the IEEE-SA logotype, with “x” being measured by the height of the letter “E” in the IEEE logotype.

In addition to having the appropriate amount of clearspace, the logotype should be free of any competing graphics, text or imagery that will impede legibility and recognition.

**Minimum Size**
The minimum size of the IEEE-SA logotype is determined by the IEEE logo. The minimum size of the IEEE logo is 1” wide. This ensures that it can be properly reproduced, and will be legible in all applications.

The examples left, viewed at 100%, are the minimum sizes of the long, short and stacked IEEE-SA logotypes.

*At smaller sizes, simply remove the IEEE logo from the IEEE-SA logotype and position it on the same page at no less than 1” wide.*
Using the Horizontal Logotype

There are two horizontal versions of the IEEE-SA logotype, a long one and a short one. If you use the short version, both the IEEE-SA wordmark and the IEEE logo will be bigger than if you are using the long version.

Logotype/Bar Graphic Placement

The logotype should be placed on the upper fifth of a landscape document (Example 1), and the upper eighth of a portrait document (Example 2). There are occasional exceptions to this rule, for example on our PowerPoint template (Example 4).

When using the logotype on nonstandard sized materials or co-marketing materials, e.g. billboards or promotional items, you will have the option to keep the IEEE logo in the bar or move it elsewhere on the page - as long as it appears above the minimum size of 1” wide. (Example 3).

The bar graphic should not be used on its own - it should always contain the IEEE-SA logotype. There will be occasional instances where the bar will be cropped differently, for example on a CD or DVD (Example 5).

Never create the IEEE-SA logotype - use only electronic art files and templates provided.
Using the Stacked Logotype

There is one stacked version of the IEEE-SA logotype, added to our visual identity system to add flexibility. It is particularly useful when a larger presence for the IEEE-SA logotype is required.

The examples on the left show the flexibility of the stacked logotype. The basic rules however still apply:

- It should contain the IEEE logo whenever possible.
- Never recreate the logotype — use only electronic art files provided
- The logotype should be placed within the upper fifth an application.
- When using the logotype/bar graphic in nonstandard sized materials or co-marketing materials, e.g. billboards or promotional items, you will have the option to keep the IEEE logo in the bar or move it elsewhere on the page - as long as it appears above the minimum size of 1” wide.
- The bar graphic should not be used on its own - it should always contain the IEEE-SA logotype. There will be occasional instances where the bar will be cropped differently, for example on a CD.
Using the IEEE wordmark

Occasionally there will be situations where we will require the IEEE-SA wordmark be used separately from the logotype and bar graphic. Such examples are, event shirts, or certain print pieces such as faxes, where the bar may not translate well and appear as black box.

These situations will be rare and should only be a last resort. The full IEEE-SA logotype should be used whenever possible.

The logotype should only be used in IEEE blue or black. If you can reverse it out in white, or there is grayscale (tone), or four color printing available, the full IEEE-SA logotype should be used.

When using the IEEE-SA wordmark on its own, the rules regarding the the IEEE Master brand remain the same with some additions:

- Never recreate the logotype – use only electronic art files provided.
- The IEEE logo must appear on all IEEE-SA materials at least at minimum size of 1" wide. In an IEEE-SA driven communication, the IEEE logo should never be more than 150% the height of the IEEE-SA wordmark.
- Both the IEEE-SA wordmark and the IEEE logo must appear in the same color - either both Blue or both black.
Logotype misuses

There are many ways to misuse the IEEE-SA logotype. The examples on this page show some typical ways the logo has been misused. However by simply following these guidelines and using only the electronic art files provided, these kinds of misuses can be avoided.

**DO NOT** change the size proportion of logotype/bar

**DO NOT** use low contrast color for the logotype. When used in the bar, the logotype only appears in white.

**DO NOT** alter the gradient colors

**DO NOT** abbreviate the logotype

**DO NOT** alter the shape of the bar graphic

**DO NOT** place the logotype in a low visibility or awkward position within the bar graphic

**DO NOT** create new logos with the component parts of the IEEE-SA logotype or identity

**DO NOT** extend or alter the bar graphic

**DO NOT** combine elements of the IEEE-SA logotypes to create new logos or graphic devices.

**DO NOT** create new versions of the IEEE-SA logotype.

**DO NOT** use the bar graphic as device for containing headlines or graphics.

**DO NOT** alter the size relationships between the component parts of the IEEE-SA logotype.

Introducing a new standard
IEEE-SA Logotype and the IEEE logo

This page outlines the simple rules regarding IEEE-SA logotype and the and the IEEE logo.

When placing the IEEE-SA and IEEE Master brand together on a communications piece, there needs to be a standard size relationship in order to maintain a consistency on materials and to ensure visibility for both brands. The easiest way to do this is to use the artwork and templates provided. Combining these with the simple rule that the minimum size of the IEEE logo is one inch wide, and you cannot go wrong.

There maybe situations where the IEEE logo is below one inch wide in the IEEE-SA logotype – In these situations, simply place the IEEE logo on the same page as the IEEE-SA logotype, no smaller than one inch wide, but no larger than 150% of the height of the IEEE-SA wordmark as described on page 12.

There may be other instances – particularly with premiums, where there is no bleed option. In these rare cases it is acceptable to have the blue bar float in the available space.
Formata - The IEEE Sans Serif Typeface

<table>
<thead>
<tr>
<th>Style</th>
<th>Font Family</th>
<th>Font Name</th>
<th>Font Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Light</td>
<td>Formata</td>
<td>A</td>
<td></td>
</tr>
<tr>
<td>Regular</td>
<td>Formata</td>
<td>B</td>
<td></td>
</tr>
<tr>
<td>Medium</td>
<td>Formata</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Bold</td>
<td>Formata</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Light Condensed</td>
<td>Formata</td>
<td>E</td>
<td></td>
</tr>
<tr>
<td>Condensed</td>
<td>Formata</td>
<td>F</td>
<td></td>
</tr>
<tr>
<td>Medium Condensed</td>
<td>Formata</td>
<td>G</td>
<td></td>
</tr>
<tr>
<td>Bold Condensed</td>
<td>Formata</td>
<td>H</td>
<td></td>
</tr>
</tbody>
</table>

Typography

The way we use typography will define the look-and-feel, personality, and perception of IEEE-SA communications. The approved typefaces must be used in a consistent manner to build and guarantee brand recognition. The Formata type family is the primary typeface and should be used on all communications. This includes online usage where possible – headers, static graphics, etc.

This typeface is available in many weights and styles that enable you to create distinctions and hierarchies of information across all communications. Formata has a uniform, open, and modern design that ensures great legibility without being static and formal.

For internal documents created in Microsoft Office applications, or for instances where Formata is not available, Verdana or Arial should be used. These fonts are installed on all PCs.

Formata can be purchased from Fonts.com.
Color

Color is a key component of the IEEE Standards Association visual identity system. The IEEE Standards Association uses the Bright Colors designated in the IEEE visual identity system.

These colors reflect the transformation and change that standards help bring about – the bright new day and future that our standards enable across thousands of companies and products, all over the world.
The eight colors on this page, plus white and black, are the IEEE Standards Association color palette. These are the ‘Bright Colors’ from the IEEE visual identity. They reflect a vibrant and forward thinking organization and represent the impact our standards have on the world at large.

When appropriate, tints of these colors may be used, but the preference is to use the full strength of the colors where possible. As described on pages 19-22, the IEEE-SA photography style leverages these colors.

**Color Palette Specifications**

Use CMYK colors when 4-color printing is available. Use Pantone colors when printing with more than four colors or fewer than three colors. Use RGB colors for screen-based applications, such as PowerPoint presentations, HTML emails, and television monitors. Use hexadecimal colors when creating web sites and any related applications, such as banner advertisements.
Images

Photography plays a vital role in expressing the IEEE-SA brand. Properly chosen photographs have the power to demonstrate both the vision of IEEE-SA and the impact our standards have. Our photography is more ‘ownable’ when the Bright Colors are used in the imagery to further reinforce our color palette.

Ongoing use of different images carrying our bright colors throughout our communications will, over time, establish a recognizable brand cue for IEEE-SA communications.
Four Rules of Our Photography

1. **The main purpose of an image is to reinforce the IEEE Standards Association message.** Select photos that help explain what standards do, what they are, and how they positively affect lives and the world in general.

   Use both micro and macro shots. This means finding images that show the details of technology (e.g. patterns on a microchip), as well as expansive shots of larger items, or conceptually, the larger picture of how technology impacts our lives.

   Combine the serious and the fun. The net result of our standards ranges from WiFi standards that enable friends to share a joke with others unwired, to the standards that govern electrical power infrastructures – and all points in between. The simple rule is the image should support this message.

   Select modern subject matter to continue building our relevance.

2. **Our photography is clean, simple, and uncluttered.**

   Choose images that are shot wide and with a background that evokes a feeling of expansiveness and the global nature of our standards. This allows for multiple cropping possibilities for various marketing materials. These types of images offer clear areas for copy, which helps maintain a clear, strong, uncluttered appearance.

   Choose images that are crisp and sharp, with little blurring or selective focus. Also, look for long depth of field, with precise focus from foreground to background.

3. **The use of color should be bold.** Colors from IEEE-SA’s palette of Bright Colors should be prevalent in the image. This approach ensures high contrast to help our Bright Colors ‘pop’.

4. **Please keep in mind that the IEEE-SA membership is global and so the imagery selected – in particular images of people – must clearly communicate our commitment to diversity by representing a variety of genders, ethnicities, ages, and environments.**

   Examples of appropriate photography choices are shown on the pages to follow.
Usage Examples

Web Application Examples

To the left are examples of how the IEEE-SA brand can be communicated in an online application using the elements described in these guidelines. Note the use of the bar graphic, bold imagery, and the IEEE Blue accented with the Bright Colors. All the elements come together to communicate a sense of dynamic technology while clearly displaying information within the web layouts.
Usage Examples

Usage examples

Cover Examples

To the left are examples of how the IEEE-SA visual identity can be used in print applications.

In all the examples we are combining the IEEE Blue, the Bright Colors, and a single, bold image. All the elements come together to communicate who IEEE-SA is as a brand.

Options A and B illustrate the use the Horizontal long logotype on a typical 8.5’ wide cover. At this size the IEEE logo will be at its minimum size of 1” wide.

In Options C and D we are using the Horizontal Short logotype. In these examples, the IEEE logo is bigger than in options A and B. These examples illustrate the flexibility within the system to make the IEEE-SA logotype have more presence. Option C illustrates the use of the IEEE logo at a larger size outside of the bar graphic, and Option D illustrates the IEEE inside the bar graphic.
The example on this page shows how the colors, typography, and imagery work together in a piece of print communication. Bold imagery with plenty of color can serve as background for charts and graphs. The chart example shown here illustrates how tints of the Bright Colors can be used to help display information.

Imagery should be used sparingly and a simple image that helps explain the message is preferred to a complex image.
Narrow formats

Narrow Width Print
The examples on the left show two options of using the IEEE-SA logotype on narrow width pieces such as a tri-folds or bookmarks.

Option A: Uses the Horizontal Short logotype, which in this case would make the IEEE logo appear below its minimum size of 1” wide. In this scenario, the IEEE logo must appear elsewhere on the communication at least at the minimum acceptable size of 1” wide.

Option B: Uses the Stacked logotype, which in this case allows the IEEE to appear larger than its minimum size.

Usage Examples
The examples on this page show how the colors, typography, and imagery work together on a small printed piece such as a CD or a DVD.

The examples show how the IEEE-SA visual identity system is effective with or without imagery. When used, imagery should be in support of the topic, and not obscure or interfere with the titles or other graphics. The examples show best practices to follow whenever possible.

A CD/DVD template is available for download. The template will have the bar graphic cropped as demonstrated in the example shown. This is the only instance in which cropping the bar is acceptable.
IEEE Standards Association

Usage Examples

IEEE book cover examples: 4-color and 2-color printing

To the left are examples of how the IEEE-SA visual identity can be used on IEEE book covers.

Where possible, four-color printing should be used on covers and imagery should be used that is appropriate to the content of the book. There will be instances where four-color printing is not available. In these instances 2-color printing should be used utilizing either IEEE Blue or black plus one of the bright colors from the IEEE-SA color palette.

Example 1 shows the long horizontal long logotype, containing the IEEE logo within the bar.
Example 2 shows the horizontal short logotype, containing the IEEE logo in a two color printed cover.
Premiums

The most important considerations for premiums is that be readily aligned with the IEEE-SA value proposition.

There are as always financial constraints, but with some consideration and flexibility even the simplest item can help build the IEEE-SA brand.

The examples on this page show some possibilities of what can be can be done with a little care and consideration.

**Example 1** is a basic certificate. It picks up on the IEEE blue and has the horizontal short logotype running across the width of the certificate and within the watermark.

**Example 2** is a basic seal. We have picked up the gradient from the logo and added the year and the IEEE logo. Although this does break some guidelines, it is far preferable to a creating random graphics that do not reinforce the IEEE-SA brand.

**Example 3** is a simple plaque for a clock or a picture. In this case the IEEE logo will be below minimum size in the bar on this type of premium, so it is outside the bar.

**Example 4** shows a small notepad and a larger one. In the smaller one the IEEE logo will be below minimum size in the bar, so it is outside the bar, however on the larger one it can remain in the bar.
There will be certain applications that require the logotype be separated from the bar graphic, such as event shirts, or certain print pieces, e.g. faxes, where the bar does not translate well. To the left are a few examples of the logotype applied without the bar graphic.

Usage Examples

The IEEE-SA wordmark
Co-marketing usage

Co-marketing or co-branding can be complex. Each situation is different and the appropriate solution is usually determined by common sense and asking a few simple questions:

Who is our target audience?
Who is paying for the communication? If the costs are split, then the party paying most of the costs usually has the final say on the content and the lion’s share of the branding.

The examples on this page illustrate some simple solutions for IEEE Standards Association co-marketing. The top row shows examples of IEEE-SA led communications and the bottom row shows examples where IEEE or another partner brand is the lead in the communication. Note that in the latter group of examples, there may only be IEEE branding and/or partner branding without the IEEE Standards Association logo. These types of scenarios will depend on the particular situation or communication.
What logo to use

4-color process logotypes
Use the 4-color process logotypes when full color printing is available.

Grayscale logotypes
Use the grayscale logotypes for black and white printing, e.g., in newspapers.

Black logotypes
Use the black logotypes when grayscale or color is not available, e.g., embroidery or signmaking.

Single spot color logotypes
Use the single spot logotypes when only one or two color printing is available.

Two spot colors logotypes
Use the two spot color logotypes for more sophisticated two-color printing, e.g. silkscreen printing.

Screen logotypes
Use the screen logotypes for online applications such as websites and banners.

PNG logos
The .png logos are used primarily for PowerPoint, but can also be used for online applications.

Use of any of the bar graphics with or without the IEEE logo inside the bar graphic will be determined by the size and type of communication being produced and if the IEEE logo can appear larger than minimum size.

Available Logo Files and Templates

All logo files

4-color process with IEEE logotype
IEEE_SA_Bar_Graphic_long_lgtp_4s.ai
IEEE_SA_Bar_Graphic_short_lgtp_4s.ai
IEEE_SA_Bar_Graphic_stacked_lgtp_4s.ai

4-color process with NO logotype
IEEE_SA_Bar_Graphic_long_4s.ai
IEEE_SA_Bar_Graphic_short_4s.ai
IEEE_SA_Bar_Graphic_stacked_4s.ai

Grayscale with IEEE logotype
IEEE_SA_Bar_Graphic_long_lgtp_gry.ai
IEEE_SA_Bar_Graphic_short_lgtp_gry.ai
IEEE_SA_Bar_Graphic_stacked_lgtp_gry.ai

Grayscale with NO logotype
IEEE_SA_Bar_Graphic_long_gry.ai
IEEE_SA_Bar_Graphic_short_gry.ai
IEEE_SA_Bar_Graphic_stacked_gry.ai

Black with IEEE logotype
IEEE_SA_Bar_Graphic_long_lgtp_k.ai
IEEE_SA_Bar_Graphic_short_lgtp_k.ai
IEEE_SA_Bar_Graphic_stacked_lgtp_k.ai

Black with NO logotype
IEEE_SA_Bar_Graphic_long_k.ai
IEEE_SA_Bar_Graphic_short_k.ai
IEEE_SA_Bar_Graphic_stacked_k.ai

Two spot colors with IEEE logotype
IEEE_SA_Bar_Graphic_long_lgtp_2s.ai
IEEE_SA_Bar_Graphic_short_lgtp_2s.ai
IEEE_SA_Bar_Graphic_stacked_lgtp_2s.ai

Two spot colors with NO logotype
IEEE_SA_Bar_Graphic_long_2s.ai
IEEE_SA_Bar_Graphic_short_2s.ai
IEEE_SA_Bar_Graphic_stacked_2s.ai

Single spot color with NO logotype
IEEE_SA_Bar_Graphic_long_1s.ai
IEEE_SA_Bar_Graphic_short_1s.ai
IEEE_SA_Bar_Graphic_stacked_1s.ai

Screen use with IEEE logotype
IEEE_SA_Bar_Graphic_long_lgtp_rgb.ai
IEEE_SA_Bar_Graphic_short_lgtp_rgb.ai
IEEE_SA_Bar_Graphic_stacked_lgtp_rgb.ai

Screen use with NO logotype
IEEE_SA_Bar_Graphic_long_rgb.ai
IEEE_SA_Bar_Graphic_short_rgb.ai
IEEE_SA_Bar_Graphic_stacked_rgb.ai

PNGs for Screen with IEEE logotype
IEEE_SA_Bar_Graphic_long_lgtp_rgb.png
IEEE_SA_Bar_Graphic_short_lgtp_rgb.png
IEEE_SA_Bar_Graphic_stacked_lgtp_rgb.png

PNGs for Screen with NO logotype
IEEE_SA_Bar_Graphic_long_rgb.png
IEEE_SA_Bar_Graphic_short_rgb.png
IEEE_SA_Bar_Graphic_stacked_rgb.png

All template files

IEEE-SA communications templates in both US and ISO sizes:
Adobe InDesign CS4 templates

Trifold Brochure
Brochure_Letter_trifold_US.indd
Brochure_Letter_trifold_A4.indd

Product Brochure
Product_Brochure_Letter_US.indd
Product_Brochure_Letter_A4.indd

Letterhead
IEEE_SA_Letterhead_US.indd
IEEE_SA_Letterhead_A4.indd

Folder
IEEE_SA_CD_Label_4c.indd

Microsoft Office 2007 templates

Letterhead
IEEE_SA_doc_template2007.dotx

PowerPoint
IEEE_SA_PowerPoint_Template2007.potx